



## STEP BY STEP

### How to Give Your Customers Vacations Through Marketing Boost & How They Can Easily Redeem Them

**This 7 easy steps guide shows you exactly  
how the process works for you and your client.**

You'll see how easy it is for you to send  
and then how simple it is for your client  
to redeem and book their vacation



# STEP 1.

**Visit the 'destinations' page at** <https://marketingboost.com/marketing-incentive-vacation-destinations>  
and decide what locations would best suit your clients geographically and what would most likely appeal to them.

Marketing Boost: Enabling People To Grow Their Companies Through Sales Incentives

## The Marketing Boost Program Gives You the Ability to Explode Your Leads & Sales By Giving Away Complimentary Vacations

A common question we get is 'where are the locations that I can give vacation vouchers for?' You can see these beautiful places below now...

### 4 Days / 3 Nights USA Vacation Locations

 ATLANTA	 ATLANTIC CITY	 BRANSON	 CHICAGO
 DAYTONA BEACH	 GATLINBURG	 LAS VEGAS	 MIAMI
			

# STEP 2.

Login to your **members area** and  
Choose the **'Beta Incentives Platform' option**  
(which allows online booking for a streamlined booking process)

Then fill out the form to  
**digitally deliver the vacation offer to your client**

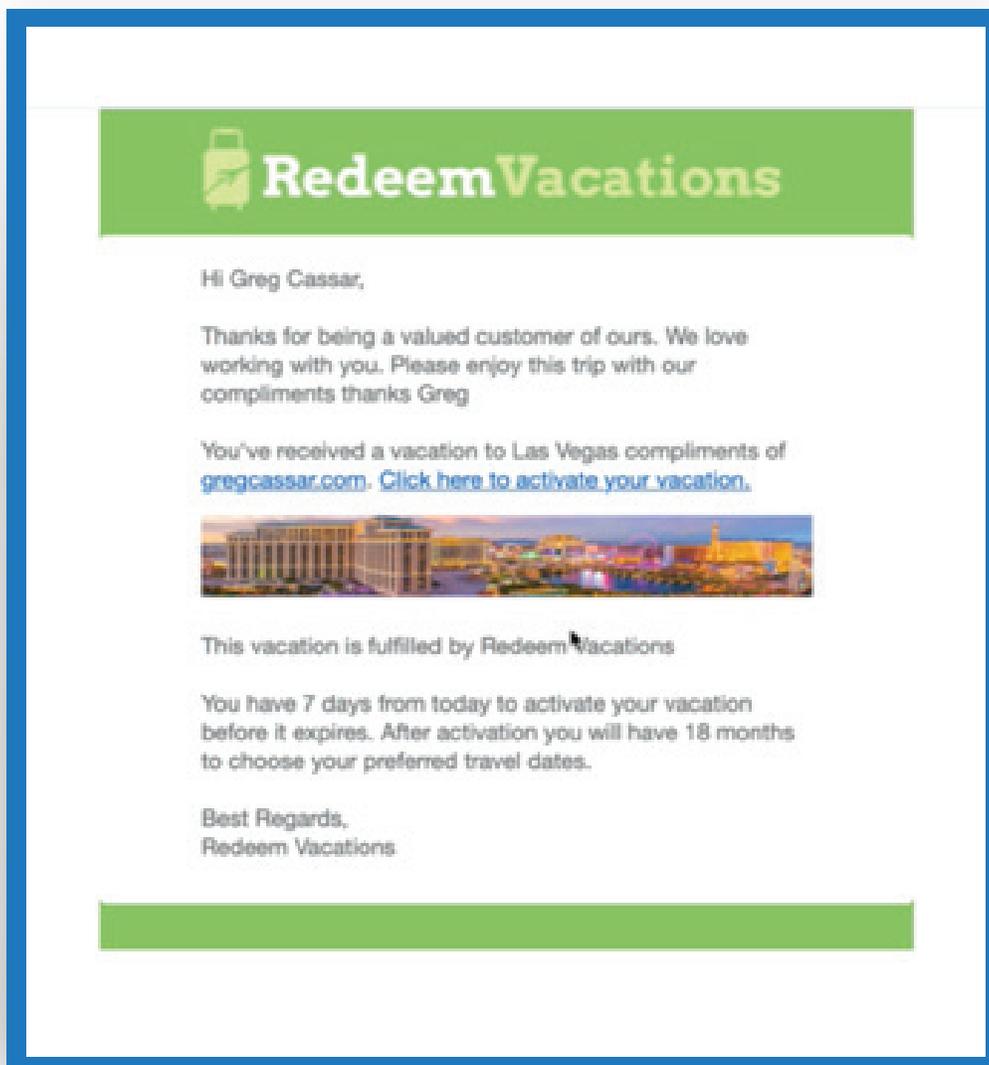
You have the choice to make **the voucher destination specific only** (so more than one hotel is offered) OR hotel specific if you want to offer them only the one hotel specified on the form

The image shows a screenshot of the MarketingBoost website. The top navigation bar includes links for Vacation Incentive, Beta, Printed Certificates, Restaurant Incentive, Hotel Savings Card, Bulk Incentives, My Business, Subscription, Resources, and FAQ's. The main content area features a banner for a "View Details & Register Your Place for the Next Upcoming Members Training Webinar" with a "VIEW AND REGISTER NOW" button. To the right, there is a smaller banner for "Join the Conversation & Ask Questions in the Advertising Boost Facebook Community" with a "JOIN NOW" button. Below the main banner, there is a section for "Vacation Incentives" and "Vacation Incentives Beta (New)". The "Beta Incentives Platform" section highlights "50 Locations, Online Bookings". A red arrow points from the "Beta Incentives Platform" section to a registration form. The form is titled "Fill out the form below to digitally deliver a complimentary vacation incentive to your recipient. It's recommended to add your client's phone number below so that they receive their invitation via text to prevent it from going to their spam email folder". The form includes fields for Business Name, Country Name, Destination Name, and a section to "Choose Your Vacation Incentive Type" with radio buttons for "Destination Based Incentive" (selected) and "Hotel Based Incentive- Luxor". There are also fields for "Voucher Code", "Email Address", and "Phone Number". A "Send Invitation" button is at the bottom of the form. A thank you message is displayed at the bottom of the form: "Thanks for being a valued customer of ours. We love working with you. Please enjoy this trip with our compliments thanks Greg".

# STEP 3.

Your client will receive an email from 'Redeem Vacations' which gives them a link to activate their complimentary vacation.

They have 7 days to redeem the vacation, and then 18 months after that to choose and book online the travel dates that best suit them.



# STEP 4.

When your client clicks on the activation link in the email, they will be re-directed to the activation webpage, which gives them all the info about their destination, what their stay is valued at and where they can activate their vacation by paying the small booking fees and taxes. Once they do this, their stay is activated and they have 18 months to book their hotel and travel dates.

**RedeemVacations** How It Works About Redeem Contact Us

Las Vegas, U.S.A.

YOUR COMPLIMENTARY VACATION HAS BEEN PROVIDED BY: **gregcassar.com**

MUST ACTIVATE BEFORE EXPIRATION IN **6 : 7 : 57 : 32** DAYS HOURS MINUTES SECONDS **ACTIVATE NOW**

Congratulations, Greg Cassar, you've been awarded a complimentary vacation

**Las Vegas Award**

- ✓ You've Been Awarded A 3 Night Las Vegas Vacation
- ✓ All Hotel Options Are Highly Rated On TripAdvisor
- ✓ Choose Hotel & Easily Book Your Reservation Online
- ✓ You Have 18 Months To Use Your Hotel Stay

YOUR COMPLIMENTARY HOLIDAY IS VALUED AT \$970

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**Review Details and Secure Your Booking**

**TELL US WHO IS TRAVELING:**

Review details and activate your complimentary vacation

ⓘ Your complimentary vacation is valued at \$970 and can be used anytime in the next 18 months. You are only responsible for the \$26.12 per night taxes & fees to activate it now.

First Name:  Last Name:

Email address:  Phone Number:

Address:

Almost there! 31 people have activated their Las Vegas vacation in the past 48 hours.

**HOW WOULD YOU LIKE TO PAY?**

VISA MASTERCARD AMEX DISCOVER

Card Number:  Cardholder Name:

Month:  Year:  Security Code:  Postal Code:

**TRIP SUMMARY**

**Las Vegas Award**

Las Vegas, U.S.A.

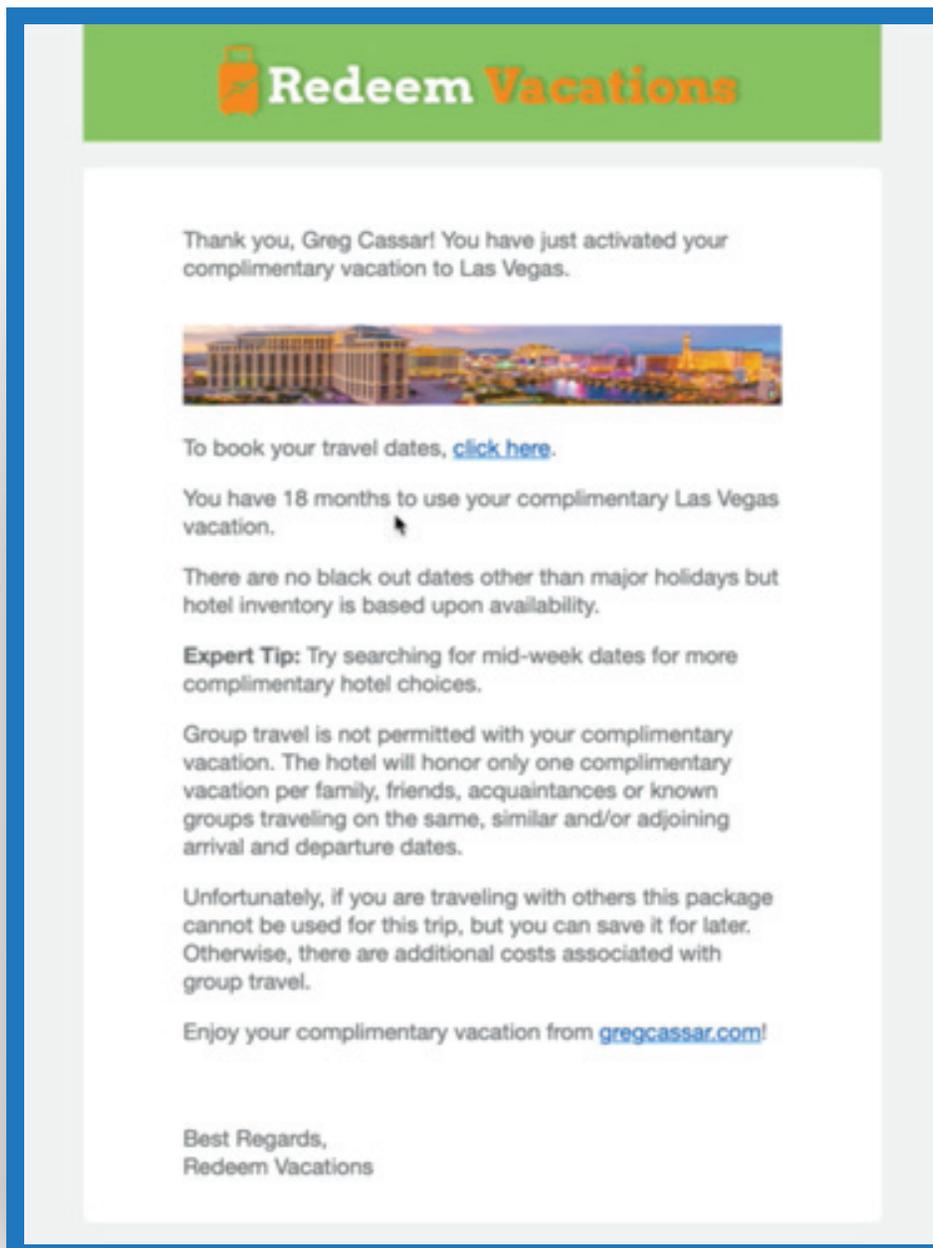
4 Days / 3 Nights

3 Nights Accommodations	\$0.00
Taxes & Fees	\$78.36
<b>Total To Activate</b>	<b>\$78.36</b>

**ACTIVATE NOW**

# STEP 5.

Upon activation, your client will receive confirmation online and via email. The confirmation email has a link which allows your client to then choose their travel dates and hotel based on what hotels are available for their travel dates



The image shows a screenshot of an email confirmation from Redeem Vacations. The header features the company logo, which consists of a red suitcase icon followed by the text "Redeem Vacations" in a bold, sans-serif font. The main body of the email is white with black text. It begins with a personalized message: "Thank you, Greg Cassar! You have just activated your complimentary vacation to Las Vegas." Below this is a wide, horizontal photograph of a modern hotel building at night, illuminated with warm lights, with a city skyline visible in the background. The text continues with instructions: "To book your travel dates, [click here](#)." It then states, "You have 18 months to use your complimentary Las Vegas vacation." and "There are no black out dates other than major holidays but hotel inventory is based upon availability." An "Expert Tip" section follows: "Expert Tip: Try searching for mid-week dates for more complimentary hotel choices." The email also includes a disclaimer: "Group travel is not permitted with your complimentary vacation. The hotel will honor only one complimentary vacation per family, friends, acquaintances or known groups traveling on the same, similar and/or adjoining arrival and departure dates." and another note: "Unfortunately, if you are traveling with others this package cannot be used for this trip, but you can save it for later. Otherwise, there are additional costs associated with group travel." The email concludes with "Enjoy your complimentary vacation from [gregcassar.com!](#)" and a sign-off: "Best Regards, Redeem Vacations".

# STEP 6.

Just like any other online hotel booking system, your client can choose their travel dates and then a list of hotels is given based on availability for those travel dates.

They choose which hotel they would like and have the option to upgrade their room if desired, otherwise they can just choose the free option.

The image shows two overlapping screenshots of the RedeemVacations website. The top screenshot displays a list of hotels with their names, star ratings, and location. The bottom screenshot shows a 'CHOOSE YOUR ROOM' section with a table of room options and their prices.

**Hotel Listings:**

- HARD ROCK HOTEL AND CASINO** (4 stars): Las Vegas, U.S.A. Amenities: ATM, Banquet, Cable / Satellite Television and 81 more.
- EASTSIDE CANNERY** (3 stars): Boulder Strip, U.S.A. Amenities: ATM, Cable / Satellite Television, Car Parking and 49 more.

**Room Upgrade Options:**

Room Type	Price (Per Night)	Action
Standard Room - DOUBLE STANDARD Meal Type: Room Only	+\$0.00	Book Now >
Standard Room - Blanca King Meal Type: Room Only (There's an additional fee to upgrade your room or add extra nights or weekends to this reservation.)	+\$6.04	Upgrade >
Standard Room - Marra King Accessible Meal Type: Room Only (There's an additional fee to upgrade your room or add extra nights or weekends to this reservation.)	+\$17.40	Upgrade >
Standard Room - Marra King Meal Type: Room Only (There's an additional fee to upgrade your room or add extra nights or weekends to this reservation.)	+\$17.40	Upgrade >
Standard Room - Marra Double Meal Type: Room Only (There's an additional fee to upgrade your room or add extra nights or weekends to this reservation.)	+\$21.38	Upgrade >
Suite Room - Marra One Bedroom Suite Meal Type: Room Only (There's an additional fee to upgrade your room or add extra nights or weekends to this reservation.)	+\$124.58	Upgrade >

# STEP 7.

The last step is to enter their details and secure the booking. The booking will be \$0 if they do not choose to upgrade their room, as they have already paid any fees and taxes when they activated their hotel booking

Your customer then receives their booking confirmation via email and there's nothing left to do other than them enjoying their trip and generating customer referrals for you.

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### Review Details and Secure Your Booking

**TELL US WHO IS TRAVELING:**

**Adult #1:**  
First Name\* Greg Last Name\* Cassar  
Email Address\* greg@marketingboost.com Phone Number\* 413420696

**Adult #2:**  
First Name\* Jules Last Name\* Cassar

Almost there! 31 people have activated their Las Vegas Strip vacation in the past 48 hours.

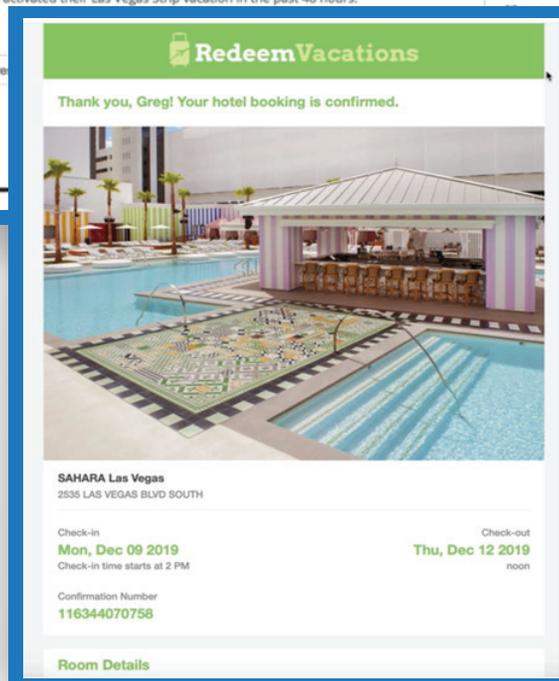
Address: 54 Balemo Drive, Ocean Shore

**TRIP SUMMARY**

**SAHARA Las Vegas**  
Las Vegas Strip, U.S.A.  
Standard Room - DOUBLE STANDARD  
Travelers: 2 Adult(s), 0 Children  
12/09/2019 To 12/12/2019

Amount Due \$0.00

**BOOK NOW**



# **Your Next Steps**

It really is as simple as that.

Try it Free for 7 days now -  
you can send yourself a free vacation  
first to try out the process for yourself  
before using it with your clients.